

# CONFERENCE FACULTY

**Steven Tharratt, M.D., Director**

California Emergency Medical Services Authority

**Bruce Barton, Administrator**

Riverside County EMS Agency

**Bryan E. Bledsoe, DO, FACEP**

Clinical Professor of Emergency Medicine  
University of Nevada School of Medicine  
Department of Emergency Medicine  
University Medical Center of Southern Nevada

**Cathy Chidester, R.N., MSN Director**

Los Angeles County EMS

**Josh Davies, Deputy Director**

Santa Clara County EMS Agency

**Chief Timothy Ernest**

Los Angeles City Fire Department

**Lieutenant Governor John Garamendi**

State of California

**David Ghilarducci, MD, Medical Director**

Santa Clara County EMS Agency

**Virginia Hastings, Director**

ICEMA EMS Region

**Lawrence Heiskell, MD**

Emergency Medicine Physician,  
International School of Tactical Medicine

**Thomas Horan, PhD**

Claremont Graduate University

**Larry Karstead, DIRECTOR**

North Coast EMS Region

**Ken Kehmna, Deputy Chief**

Santa Clara County Fire Department

**Bruce H. Lee, CEO**

Verihealth, Inc  
Conference Co-Director  
Former Director, Santa Clara County EMS Agency

**Gary McCalla, MD, Medical Director**

REACH Air Medical Services

**Robert Mackersie, M.D., FACS**

Professor of Surgery, UCSF  
American College of Surgeons  
Committee on Trauma Systems Planning &  
Evaluation

**Michael Frenn, EMSAAC President**

Director, Solano County EMS Agency

**James Hinsdale, MD, FACS**

Medical Director – CALSTAR

**Nancy Lapolla, MPH Director**

Santa Barbara County EMS Agency

**James Lott, Executive Vice President**

Policy Development & Communications  
Hospital Association of Southern California

**Shami Mahmud MD**

Univ. of California, San Diego Medical Center

**Stephanie Raby, Nurse Consultant**

Medical Alert Center, Los Angeles EMS Agency

**Reza Vaezazizi, MD, Medical Director**

ICEMA EMS Region

**Ivan C. Rokos MD, FACEP**

Emergency Medicine Physician,  
Assistant Clinical Professor  
Geffen School of Medicine at UCLA

**Eric Rudnick, MD**

EMDAC President

**Per Schenck, MS**

Office of Service Continuity & Disaster Planning  
Stanford Hospitals & Clinics

**Benjamin Schooley, PhD**

Claremont Graduate University

**Dan Smiley, Chief Deputy Director**

California Emergency Medical Services Authority

**Matthew R. Streger, ESQ., Associate**

Kern Augustine Conroy & Schoppmann, P.C.,  
Bridgewater, NJ

## About EMSAAC

The Emergency Medical Services Administration Association of California (EMSAAC) is comprised of administrators from local emergency medical services agencies (LEMSAs). These county designated agencies are responsible for planning, coordinating, implementing, monitoring, and evaluating a local integrated system of emergency medical services. The LEMSAs are partners with the State of EMS Authority in carrying out the regulations and guidelines the Authority promulgates.

EMSAAC serves as the umbrella organization for LEMSAs for the purpose of advising the State of California EMS Commission and State EMS Authority, and other groups to establish goals, priorities, standards, and quality improvement for emergency medical systems.

Other specific purposes of EMSAAC are to serve as a forum for the exchange of information, to promote dissemination of knowledge concerning EMS systems, and to foster relationships with other organizations and agencies involved in similar activities.

## About the Keynote Speakers

**Lieutenant Governor John Garamendi** served in the State Assembly from 1974-1976 and in the State Senate from 1976-1990, including a term as Senate Majority Leader. He became California’s first elected Insurance Commissioner, serving from 1991-1995, then was appointed by President Bill Clinton as the Deputy Secretary of the U.S. Department of the Interior from 1995-1998. He returned to the California Department of Insurance in 2003, after his reelection as Insurance Commissioner.

Garamendi is a graduate of the University of California, Berkeley and Harvard Business School, earning an MBA. A former Academic All-American football player and champion wrestler, he later volunteered and served in the Peace Corps in Ethiopia with his wife, Patti. They have six grown children and nine grandchildren.

On January 8, 2007, John Garamendi became the 46th Lieutenant Governor of California. He brings to the office 32 years of public service and is well positioned to make the office a powerful advocate for families and hard working Californians, and one that tirelessly supports higher education, health care, the environment, and job creation.

During his 14 years as a State Senator and two years in the Assembly, Garamendi chaired the Joint Committee on Science and Technology, the Senate Health and Welfare Committee, the Senate Revenue and Taxation Committee, and served as the Senate Majority Leader. He authored laws that protected Lake Tahoe and Mono Lake, reformed health care delivery, established emergency medical services, created a work oriented welfare program, revised the State’s tax code, and developed a state agenda for economic competitiveness and scientific advancement. Additionally, he initiated a successful ballot proposition that provided \$18 billion for mass transportation and highways and funded senior centers across the State. His Keynote Speech for the Conference: **California EMS & Healthcare: Where We’ve Been/Where We’re Going.**

**James Lott is the Executive Vice President of the Hospital Association of Southern California**, where he is responsible for health care policy development, advocacy, and association communications for hospitals serving Los Angeles, Orange, San Bernardino, Riverside, Santa Barbara and Ventura counties. He is the chairman of the L.A Care Health Plan Board of Governors, and he serves on the boards of the Los Angeles Area Economic Development Corporation, the Claremont University Consortium, and the Citizens Financial Accountability Oversight Committee for stem cell research in California. His key note speech for the conference is entitled: **EMS SURVIVING THE ECONOMIC & FUNDING CRISIS**

## About the Accomidations

EMSAAC’s 2009 Annual Conference will be held on June 1 – 3 at the La Quinta Resort & Club in La Quinta, California. The sponsors have secured a rate of **\$135.00** per night. To take advantage of this low rate, once you have registered for the conference, you must register separately with the hotel. Register by calling 1-760-564-4111 or 1-800-598-3828 and identify that you are attending the EMSAAC Conference.

Online reservation is available at the following link:

<http://waldorfastoria.hilton.com/en/wa/groups/personalized/PSPLQWA-ZEMSA-20090531/index.jhtml>

La Quinta is situated approximately 150 miles northeast of San Diego and 130 miles east of Los Angeles on the desert floor of the Coachella Valley. The protection afforded by the mountains contributes to the arid climate. The greater Palms Springs area offers unlimited opportunities for entertainment and to enjoy the outdoors. From the Palms Springs Aerial Tramway, jeep tours, horseback riding, biking adventure and art galleries to rock climbing, this is the place to enjoy it all.

- 5 Golf Courses
- Fitness Center
- 41 Pools
- 53 Hot spas & Spa La Quinta
- Stadium Tennis Court

## Conference Objectives

At the conclusion of the conference, participants will be able to explain:

- The history, evolution and development of California EMS law and authorities, and the future challenges and opportunities for EMS and healthcare in California.
- The impacts of the economic and funding crisis on EMS and hospital services, and the challenges and opportunities facing service providers in the future.
- Future directions in regional trauma system planning and data collection, and an understanding of best practices from the regional trauma coordinating committee process in California.
- The current trends and measurement tools with regard to EMS system evaluation and design, and how to leverage system enhancements based on data.
- The development and implementation of new state guidance on tactical medicine and how it relates to EMS system regulation and operations.
- The various and often controversial perspectives on EMS helicopter utilization, medical control and regulation.
- Legal implications with regard to EMS regulation and the delivery of services. An understanding how to avoid the pitfalls.
- Important lessons-learned information on two case studies related to medical disaster response: a full-scale disaster exercise involving an evacuation of a hospital and a real-life response to a major MCI train accident.
- Updates related to the development and evaluation of cardiac STEMI and stroke care systems, and best practices throughout the state.

## Continuing Education Information

This activity has been planned and implemented in accordance with the Essential Areas and Policies for the Accreditation Council of Continuing Medical Education through joint sponsorship of ACEP and AL/ACEP and EMSAAC. The American College of Emergency Physicians is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The American College of Emergency Physicians designates this educational activity for a maximum of **12.5 AMA PRA Category 1 Credit (s)™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Approved by the American College of Emergency Physicians for **12.5** hour (s) of ACEP Category I credit.

Provider approved by the California Board of Nursing for **12** hours of CE, CEP Provider No. 1524.

Prehospital Care Continuing Education Credit has been approved for **12** hours.